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Amazon Web Services Announces Expansion into Asia in the First Half of 2010

New Asia-Based AWS Infrastructure Will Enable Businesses to Run Applications, Store and Process Data, and Better Serve Their End-Users Located in Asia

SEATTLE--([BUSINESS WIRE](#))--Amazon Web Services LLC, an Amazon.com company (NASDAQ:AMZN), today announced an expansion of its services into an Asia-Pacific region in the first half of 2010, enabling businesses to deploy compute and storage resources in close proximity to their end-users in the region. Software developers and businesses will be able to access AWS's infrastructure services from multiple Availability Zones in Singapore in the first half of 2010, then in other Availability Zones within Asia over the second half of 2010. AWS services available at the launch of the Asia-Pacific region will include Amazon Elastic Compute Cloud (Amazon EC2), Amazon Simple Storage Service (Amazon S3), Amazon SimpleDB, Amazon Relational Database Service (Amazon RDS), Amazon Simple Queue Service (Amazon SQS), Amazon Elastic MapReduce, and Amazon CloudFront. To get started using Amazon Web Services, visit <http://aws.amazon.com>.

"Developers and businesses located in Asia, as well as those with a multi-national presence, have been eager for Asia-based infrastructure to minimize latency and optimize performance," said Adam Selipsky, Vice President of Amazon Web Services. "We're very excited to announce the expansion of AWS infrastructure into Asia to help our customers plan their technology investments and better serve their end-users in Asia."

Pricing for Amazon Web Services in Asia will be announced when the services launch next year.

About Amazon.com

Amazon.com, Inc. (NASDAQ:AMZN), a Fortune 500 company based in Seattle, opened on the World Wide Web in July 1995 and today offers Earth's Biggest Selection. Amazon.com, Inc. seeks to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices. Amazon.com and other sellers offer millions of unique new, refurbished and used items in categories such as Books; Movies, Music & Games; Digital Downloads; Electronics & Computers; Home & Garden; Toys, Kids & Baby; Grocery; Apparel; Shoes & Jewelry; Health & Beauty; Sports & Outdoors; and Tools, Auto & Industrial.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business. Examples of the services offered by Amazon Web Services are Amazon Elastic Compute Cloud (Amazon EC2), Amazon Simple Storage Service (Amazon S3), Amazon SimpleDB, Amazon Simple Queue Service (Amazon SQS), Amazon Flexible Payments Service (Amazon FPS), Amazon Mechanical Turk and Amazon CloudFront.

Amazon and its affiliates operate websites, including www.amazon.com, www.amazon.co.uk, www.amazon.de, www.amazon.co.jp, www.amazon.fr, www.amazon.ca, and www.amazon.cn.

As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

Forward-Looking Statements

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.

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